



DispatchMVP.ai - Investment Opportunity

Company Overview:

DispatchMVP.ai leverages advanced Generative AI technology to fully automate management for dispatch and fleet management. Our platform optimizes dispatch and delivery processes in real-time, enhancing efficiency and significantly reducing operational costs for logistics companies.

Dispatch MVP is a cutting-edge Generative AI SaaS solution tailored for trucking companies and revolutionizing how they manage their daily operations. Our platform simplifies load creation, dispatch management, and driver coordination, making it indispensable for both owner-operators and brokers.

With Dispatch MVP, businesses can efficiently manage their entire fleet, optimize route planning, and receive real-time driver status updates, all from one intuitive interface. Our mobile app enhances this experience by providing on-the-go access, ensuring seamless operation and increased productivity.

We are at TRL -7 (Technology Readiness Level) with over 1450 Beta Signups.

TRL 7 - System prototype demonstration in an operational environment.

Problem & Solution:

Logistics companies face inefficiencies due to fragmented communication, legacy software, manual processes, and suboptimal route planning, leading to delays and high costs.

The trucking industry faces significant challenges, including inefficient load and dispatch management due to outdated systems, a persistent driver shortage exacerbated by inadequate management tools, and a lack of real-time fleet visibility that hinders route optimization and timely deliveries. Additionally, regulatory compliance and safety management are complex and time-consuming, while poor coordination between brokers and carriers leads to missed business opportunities.

Dispatch MVP addresses these pain points with a comprehensive AI SaaS solution that enhances efficiency, communication, and overall productivity, transforming the way trucking companies operate.

Market Opportunity:

The global logistics market, valued at \$9 trillion dollars, continues to grow. DispatchMVP.ai targets logistics companies of all sizes, offering substantial growth potential through our subscription-based, transaction enabled models and premium features.

Unique Differentiator

DispatchMVP's primary unique value lies in *fully automated dispatching*, which goes beyond mere management by handling complex tasks autonomously. This focus on automation positions DispatchMVP as a game-changer in the logistics industry.

Traction & Business Model:

We've received positive feedback from early adopters and established partnerships with key industry players and have a trucking company as a development partner. Our beta release has over 1450+ signups in just two months. Our competitive pricing makes DispatchMVP an attractive option for businesses of all sizes.

Competitive Advantage:

Our advanced AI technology offers superior route optimization, AI processes for importing data from multiple forms commonly used in logistics and superior dispatch automation compared to traditional solutions. Our in-house programming team enables us to move quickly on development needs and gives us a competitive edge.

Team & Financials:

Our experienced team, led by Co-Founders Tony Harmon and Ashish Parakh (CEO AJM Softwares), includes trucking partner Young Guns Transportation, industry veterans and AI experts dedicated to driving innovation in logistics. **We have been bootstrapped so far and are now seeking \$500,000 in seed investment** to accelerate product development, expand our team, and execute our go-to-market strategy.

Target Industries:

1. Logistics and Freight

- Companies managing fleets of trucks for local, regional, or long-haul deliveries.
- Small-to-medium-sized carriers and freight brokers looking to optimize operations.

2. Field Services

- Businesses in HVAC, plumbing, landscaping, pest control, and maintenance.
- Immediate needs include scheduling, routing, and real-time tracking of technicians.

3. Courier and Last-Mile Delivery

- Companies providing fast deliveries for e-commerce, food, and parcel delivery.
- Small to medium-sized couriers and urban delivery firms benefit from optimization tools.

4. **Public Safety and Emergency Response**

- Police, fire departments, and medical response teams.
- The need for real-time communication and resource allocation.

5. **Rideshare and Transportation Services**

- Local taxi operators, non-emergency medical transport (NEMT), and shuttle services.
- Requires driver scheduling and routing.

6. **Construction and Infrastructure**

- Heavy equipment operators and contractors.
- Coordinating equipment dispatch and materials delivery is critical.

7. **Waste Management**

- Companies managing waste collection routes and schedules.

Key Market Segmentation:

- **Small-to-Medium Enterprises (SMEs):** Many SMEs cannot afford complex enterprise-grade solutions and seek affordable, easy-to-use software.
- **Urban vs. Rural Markets:** Urban areas prioritize real-time optimization for high-density operations, while rural markets may value simplicity and reliability over advanced features.

Size of Immediate Addressable Market:

1. **SMEs in Relevant Industries:** Focus on businesses with 5–50 vehicles or field agents.
 - Estimated businesses globally: ~10–15 million.
 - North America alone could host ~2–3 million such businesses.
2. **Low-Tech or Manual Operations:** Target businesses currently using manual processes or outdated software, representing a low barrier to entry.

Immediate Addressable Market Estimation:

- **Global TAM (Total Addressable Market):** ~\$10–20 billion.
- **Immediate SAM (Serviceable Addressable Market):** ~\$2–4 billion.
This assumes targeting SMEs and mid-market businesses in the most dispatch-heavy industries like logistics, field services, and last-mile delivery.

The precise size will depend on pricing strategy, geographic focus, and differentiation from competitors.

Call to Action:

Join us in revolutionizing the logistics industry with DispatchMVP.ai.

For more information, please contact **Tony Harmon** at tony.harmon@dispatchmvp.ai